

The Barefoot Nomad travel blog offers inspiration, advice and fun, firsthand accounts of destinations around the world. We give our audience a unique blend of engaging travelogues, helpful tips, attractive photography and cool travel tech.







We're Micki and Charles Kosman, a Canadian family who started traveling together in 2003, and were married in New Zealand in 2004. Today, we're based in Kelowna, BC, Canada, and share our love of travel with our two little adventurers, Cole (11) and Jordan (8).

AUDIENCE





40%

Our readers are men and women of all ages (though most fall in the 18-44 age bracket) and most are college educated. Most readers are English speakers from the US, Canada, the UK, and Australia, with a wide range of nationalities represented.

SOCIAL



42,000



20,000 FOLLOWERS





10,000

Our Twitter followers are highly engaged, and we routinely receive retweets from the Lonely Planet and other large brands. We are also active on **Instagram**, Pinterest, Facebook, Snapchat and Google+.

CONTACT

www.thebarefootnomad.com

Micki Kosman

Charles Kosman

micki@thebarefootnomad.com

charles@thebarefootnomad.com