

The Barefoot Nomad

The Barefoot Nomad is a rapidly growing travel website offering inspiration, advice and fun, firsthand accounts of destinations around the world. We give our audience a unique blend of engaging travelogues, helpful tips, attractive photography and cool travel technology.

With a wide audience of single, couple and family readers, our blog caters to a huge segment of the population .

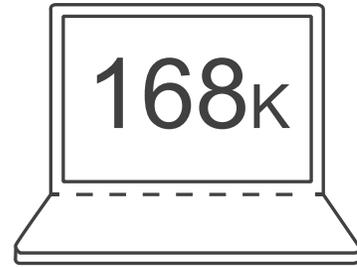
Since family travel makes up a growing portion of the travel market, with 83% of travelers planning a vacation with their family in the near future, we inspire parents that it is both possible and fun to travel anywhere with children of any age.

We also offer a supportive community for our readers to benefit from our first hand experiences on the road, whether they want detailed, practical destination information, inspiration to get them going or helpful advice on how to travel longer, for less.

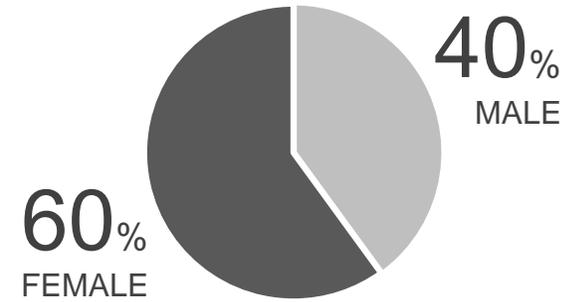


We're Micki and Charles Kosman. We're a Canadian couple who started traveling together in 2003, were married in beautiful New Zealand in 2004, and today we share our love of travel with our two little adventurers, Cole (8) and Jordan (5). Find out more on our About Us [page](#).

AUDIENCE



AVG MONTHLY UNIQUES



Our readers are men and women of all ages (though most fall in the 18-44 age bracket) and most are college educated. Most readers are from the US, Canada, the UK, and Australia, with a wide range of nationalities represented (Quantacast and Google Analytics).

SOCIAL



14,000 FOLLOWERS



7,000 FANS



10,000 FOLLOWERS

Our Twitter followers are highly engaged, and we routinely receive retweets from the Lonely Planet and other large brands. We are also active on Google+, Tumblr, StumbleUpon and Instagram.

ADVERTISING

- The Barefoot Nomad has strict editorial policies. We accept advertising and content that is interesting, helpful or inspiring for our readers.
- We provide reviews of travel products, services and destinations.
- We are open to press trips and special events, and encourage partnerships with tourism boards, PR firms and brands.
- We accept banner ads, featured posts and product reviews, and are open to other forms of advertising. Find out more on our advertising page or contact us if you have any questions or concerns.

CONTACT

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